AXON GLOBAL
English Language

The AXON Franchise

THE ROAD TO SUCCESS

Profit margins up to **50%**

Accreditation

Syllabus accredit by the UK Awarding Organisation NOCN

The AXON courses and curriculum have been formally approved by the UK Awarding Organisation NOCN. The AXON English courses are accurately aligned to the English language levels of the Common European Framework of Reference for Languages (CEFR).

Our guarantee

AXON guarantees the efficiency of its educational system

A global language, a global market.

Today, **over 18 billion people** speak English as a second language since it has become the lingua franca of our times. Because of its prevailing role in international relations, tourism, business, science and technology, people realise that, unless they speak English, they will have limited career opportunities and personal development. According to global estimates, the number of English learners is expected to rise to **over 2 billion. Since 4.5 billion people do not speak English yet, that means there is a huge market to exploit.**

Reach the top

- administrative and educational training through the Axon online system
- exclusive and officially accredited educational programmes which can be adapted to the local demands.
- income from the provision of services and the sales of educational materials (books, e-learning, Axon@home)
- small investment capital (limited at the beginning of the enterprise) in relation to high   annual profit
- marketing plan formed in cooperation with Axon
- return on investment in one year

A successful move

Profit margin up to 50%

Franchisee support
You are not alone
- Businessman Training
- Teacher Hiring and Training
- Administrative Personnel Training
- Continual Support

Join us and build a strong relationship

FAQ

1) Will the Axon franchise be successful in my area?

Yes

2) Do I need to be an educator to own and operate an Axon centre?

No

3) Can existing centres convert to Axon?

Yes

4) Will I be able to sell the Power Publications books and e-learning to the free market?

Yes

GLOBAL

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